



USE LUNA PARK FOR YOUR FUNDRAISING CAMPAIGN

WHY RAISE \$2 AT A TIME SELLING CANDY BARS OR RAFFLE TICKETS WHEN YOU CAN SELL RIDE WRISTBANDS FROM LUNA PARK FOR YOUR ORGANIZATION?

The sky's the limit with our fundraising program. Join the many schools, charities and other organizations around New York City who are taking advantage of our great fundraising program to meet their financial goals.

If you're looking for a NEW, fun and exciting offering that is unique and intriguing, consider the Luna Park Ride Wristband, which offers guests the opportunity to experience unlimited access on all of the rides throughout the park all day long.
(excludes Cyclone and B&B Carousell)

- Sell highly discounted wristbands at an increased rate for fundraising purposes and give guests the chance to visit the park at a discounted price. Most other fundraising options would have you sell products above the retail price consumers would pay normally.
- These wristbands are available for use on every day that the park is open except for the following four blackout dates: Easter Sunday, Memorial Day, Mermaid Parade, Independence
- The final cost to you is based on the amount of wristbands sold, NOT the original amount of wristbands issued – so there's no risk! Just return what you don't sell.
- Bottom line – sell more, earn more. Sell just one more wristband into the next rate block and get ALL of your wristbands purchased at the new lower rate.

TOTAL NUMBER OF VOUCHERS SOLD	SUGGESTED SALE PRICE	YOU PAY LUNA PARK	PROFIT PER SALE
100-299	\$42	\$35/Sale	\$7 in profit
300-499	\$42	\$33/Sale	\$9 in profit
500-799	\$42	\$31/Sale	\$11 in profit
800-999	\$42	\$29/Sale	\$13 in profit
1000-1999	\$42	\$26/Sale	\$16 in profit
2000+	\$42	\$23/Sale	\$19 in profit

*Minimum of 100 Sales Required.

**CONTACT US AT 718-373-5862 X500 SALES@LUNAPARKNYC.COM
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FUNDRAISING AT LUNA PARK

INCENTIVE TO THE SELLER

Every good fundraising program should include a host of motivational tools to maximize the revenue you wish to generate. The Luna Park Fundraising Program provides your organization with:

- Digital templates you and your sellers can use to promote the sale on social media
- Professionally designed hard copy materials
- Easy-to-use sales logs for each seller to track results
- Hard copy sales materials and talking points

INCENTIVES

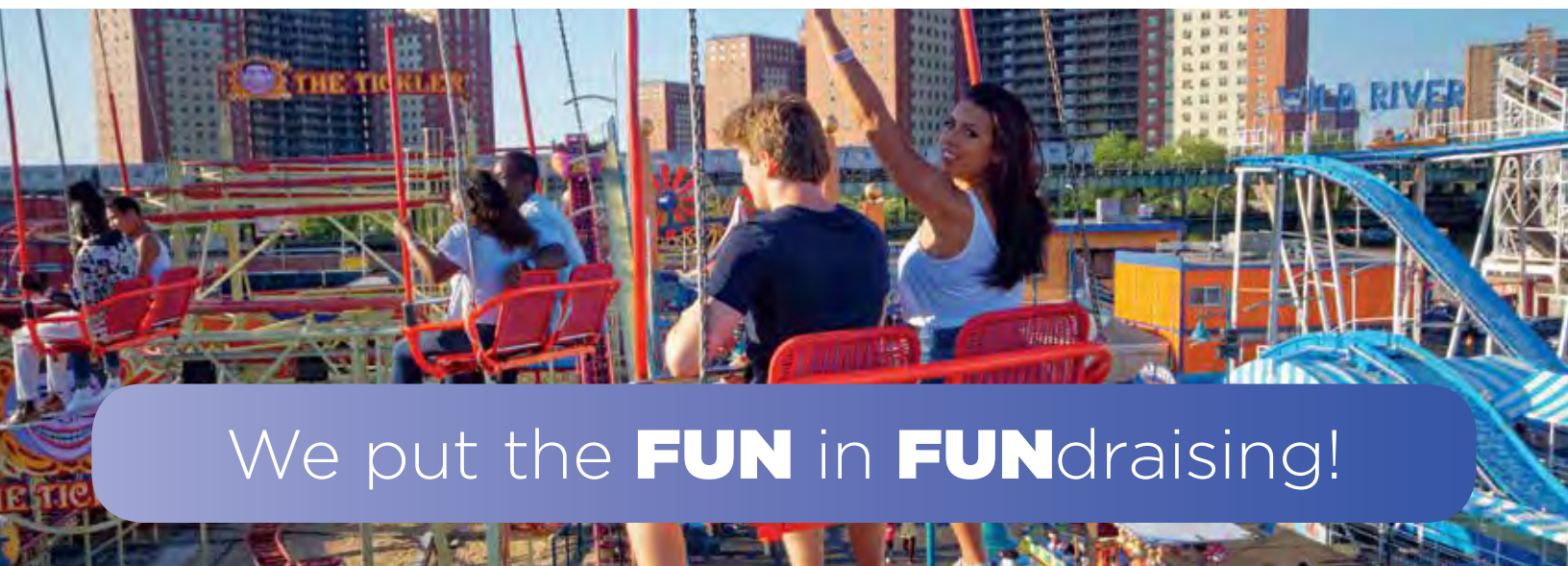
TOTAL NUMBER OF VOUCHERS SOLD	NUMBER OF COMP PASSES EARNED
25	1
50	3
75	5
100	7
250	9
500	12



ROPE COURSE, ZIPLINE, & MORE!

An incentivized seller is a motivated seller. Once you have raised your funds, you can all come and celebrate your success, either all together as a group or individually!*

*Subject to the same four blackout dates as the bands you sell: Easter Sunday, Memorial Day, Mermaid Parade, Independence Day, and Labor Day



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