

# FUNDRAISING AT LUNA PARK



Why raise \$2 at a time selling candy bars or cakes when you can sell **4-Hour Unlimited Ride Wristbands** from Luna Park and raise up to \$16 per sale? The sky's the limit with our fundraising program. Join the many schools, charities and other organizations around New York City who are taking advantage of our great fundraising program to meet their financial goals. The Luna Park 4-Hour Unlimited Ride Wristband offers guests the opportunity to go on up to 24 rides throughout the park as many times as they want for up to 4 hours.

Total Number of Vouchers Sold	Retail Price	Suggested Sale Price	Savings to Your Consumer*	You Pay Luna Park	Profit Per Sale
100-299	\$35	\$30	\$5/Sale	\$23/Sale	\$7 in profit
300-499	\$35	\$30	\$5/Sale	\$21/Sale	\$9 in profit
500-799	\$35	\$30	\$5/Sale	\$19/Sale	\$11 in profit
800-999	\$35	\$30	\$5/Sale	\$17/Sale	\$13 in profit
1000-1999	\$35	\$30	\$5/Sale	\$15/Sale	\$15 in profit
2000+	\$35	\$30	\$5/Sale	\$14/Sale	\$16 in profit

**\*Savings Based on \$35 weekday retail cost.**

Wristbands are not available to general guests on weekends, but your vouchers are redeemable on weekdays AND weekends, making them priceless on Saturdays and Sundays!

- These wristbands are available for use on every day that the park is open except for the following four blackout dates: Easter Sunday, Memorial Day, Mermaid Parade and Independence Day. Additional blackout dates may apply. Please visit our website (LunaParkNYC.com) before arriving.
- The final cost to you is based on the amount of wristbands sold, NOT the original amount of wristbands issued – so there's no risk! Just return what you don't sell.
- Bottom line – sell more, earn more!

Contact Group Sales: [Sales@LunaParkNYC.com](mailto:Sales@LunaParkNYC.com) or 718-373-5862 X500

[LunaParkNYC.com](http://LunaParkNYC.com)



# FUNDRAISING AT LUNA PARK

## Incentive To the Seller

Every good fundraising program should include a host of motivational tools to maximize the revenue you wish to generate.

The Luna Park Fundraising Program provides your organization with:

- **Digital templates you and your sellers can use to promote the sale on social media**
- **Professionally designed hard copy materials**
- **Easy-to-use sales logs for each seller to track results**

## Incentives

<b>Total Number of Vouchers Sold</b>	<b>FREE Wristbands To The Seller</b>	<b>High Sales BONUS</b>
25	1	
50	3	
75	5	
100	7	
250	9	+2 VIP Wristbands
500	12	+4 VIP Wristbands

An incentivized seller is a motivated seller. Once you have raised your funds you can come celebrate your success either as a group or individually!

We put the **FUN** in FUNdraising!

LunaParkNYC.com

