

MARCH 24, 2018

LUNA PARK OPENS FOR THE SEASON



It may not be ideal in the city, but it's almost guaranteed season on Coney Island.

Season has opening day for Luna Park.

Hundreds of people enjoyed the warmer weather and took up for their favorite rides.

The park will be open only on the weekends until Memorial Day weekend. It will be open every day beginning Memorial Day weekend and ending throughout the summer.

Bklyner.

MARCH 21, 2018

Opening Events At Coney Island (March 25) & Prospect Park (April 7-8)

BY PAUL A. WONG

CONEY ISLAND/PROSPECT PARK — Though the weather outside might suggest otherwise, it's officially Spring. The Coney Island Boardwalk Association will soon find their annual opening. ...

Coney Island is excited to be opening day Wednesday on Sunday, March 25. The event starts at 10:00 AM with the 2018 Annual Parade of the Mayor of Coney Island. ...

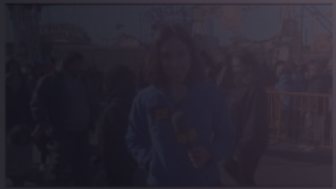
Prospect Park's annual Park Week, Coney and Prospect Park, will have a ribbon-cutting ceremony followed by the 2018 Annual Parade of the Mayor of Coney Island. ...

The first 100 visitors in line for the Cyclone Roller Coaster will get a free ride and the Brooklyn Bather Boys will be handing out egg cream samples all day long. ...

With The Wonder Wheel (1909) and the Cyclone (1907) are New York City landmarks, according to the Coney Island Boardwalk Association. ...

MARCH 24, 2018

Coney Island's Luna Park opens for season



Coney Island's Luna Park opened for the season Saturday, just days after the winter snowstorms.

Organizers say the turnout was about twice that what they expected thanks to the day's clear skies and moderate temperatures.

As part of the opening celebration, adults were sold at a discount of just \$5 compared to the usual price of about \$15.

Organizers say all the funds raised are going to The Mayor's Fund to Advance NYC, a charity that supports education, entrepreneurship and public programming.

The day is set to continue into Sunday when Borough President Eric made the annual egg cream chattering of the Cyclone roller coaster.

MARCH 27, 2018

Need a Taste of Summer? How About Luna Park

BY ANDREW HARTWEG



Despite chilly temperatures, the Coney Island Association just drew its first customers of the year this past weekend.

Chilly temperatures didn't stop New Yorkers from coming to the opening of Luna Park at Coney Island this weekend. ...

"We're glad that they did it, it's a really nice, it's a really nice event," said Steve Smith, C. ...

Smith's partner, Alexander Park, said she loves that there's always something to do at Luna Park. ...

MARCH 27, 2018

Coney Island celebrates opening weekend to delight Brooklynites

BY JANE DEGENS



From snow to sun, the city will see a lot of good weather this Friday night.

Despite a cold front that left the city with several inches of snow just days earlier, most Coney Island establishments opened their doors to the public for their annual spring opening celebration over the weekend at Coney Island. ...

and enjoyed Coney Wonders to our lineup of great events including Friday night fireworks and our iconic festival.

"Our opening is a sure sign that spring has arrived and we can't wait to see everyone enjoying the outdoors," said Alexander Greenwald, executive director of Sea Atlantic.

MARCH 21, 2018

The 11 Best Things to Do in NYC This Weekend

BY ENNAO

Make everything at Luna Park for \$5, check out The Recyclotron, browse the Affordable Art Fair and more things to do in New York City this weekend.

Luna Park Opening Day

We may have gotten another blizzard this week, but there's no stopping Coney Island's Luna Park opening on Saturday. ...

Make your weekend on March 24th for your roller coaster ride, carnival games and New York City kids to meet.

MARCH 24, 2018

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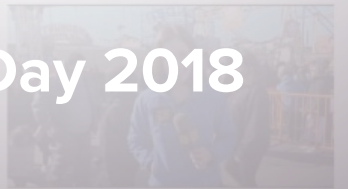
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MARCH 24, 2018

It's Opening Day at Luna Park – \$5.00 Unlimited

BY MABLEN

Today is the first day of our Coney Island season and the weather is finally just what we needed. ...

It's also opening day at Luna Park – \$5.00 for a wristband that lets you on the ride of our choice on the entire day on opening day. ...

MARCH 24, 2018

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The park will be open only on the weekends until Memorial Day weekend. It will be open every day beginning Memorial Day weekend and ending throughout the summer.

Opening Day 2018

do·N·Y·C

OPENING DAY: RIDE ALL THE RIDES AT LUNA PARK FOR \$5. PAST(03/24/2018) 11:00AM \$5 LUNA PARK

Luna Park, the beloved Coney Island amusement park, is kicking off their 2018 season on March 24th with free admission. ...

Plus, all children under 10 on a great value with a charity partnership. The Mayor's Fund to Advance NYC, in partnership with Luna Park is donating 50% of the admission fee to the Cyclone Roller Coaster. ...

Make your weekend on March 24th for your roller coaster ride, carnival games and New York City kids to meet.

**21**

PIECES OF COVERAGE:

**28.3M**

ONLINE READERSHIP:

**136K**

ESTIMATED COVERAGE VIEWS:

**23.8K**

SOCIAL SHARES:

**59**

AVERAGE DOMAIN AUTHORITY:

MARCH 6, 2018

## Luna Park kicks off 2018 season with free admission on opening day



*Luna Park will offer free admission to guests on it's 2018 season Opening Day.*

By Brittani Tuttle

Luna Park, New York City's largest amusement park, will officially begin their 2018 season on Saturday, March 24 at 11 a.m.

For the first time in the park's history, admission on Opening Day will be free with a donation to the park's partner charity, The Mayor's Fund to Advance NYC.

The Mayor's Fund works with New York City's philanthropic and business communities to foster civic investments that help the city's government

develop and launch public programs to better serve the community.

For this special occasion, Luna Park worked with the Mayor's Fund to donate 90 percent of the proceeds from Opening Day to Girl Scout Troop 6000. Troop 6000 is a troop designed to serve the thousands of girls living in the New York City Shelter System. The Troop was started in 2017 at a single family shelter, and is now aiming to expand to several new sites around the City.

(EST.) MONTHLY VISITS: **205K**

(EST.) COVERAGE VIEWS: **6.37K**

DOMAIN AUTHORITY: **47**



94



3



# Attractions Magazine

MAR 6 2018

(IMAGE 2 OF 2)

"We are excited to offer free admission to all park goers this year in exchange for a donation to Troop 6000," said Fernando Velasquez, general manager of Central Amusement International. "Opening Day signals the beginning of the summer season, and it will be especially fun this year as we help to support girls throughout the city."

"We're incredibly excited to partner with Luna park in kicking off their 2018 season. For generations, the opening of amusements at Coney Island has heralded a season of fun for children across the City. We're thrilled that the start of this season will do so much to support some of New York City's most inspiring young people – the girls of Troop 6000," said Darren Bloch, executive director of the Mayor's Fund. "I thank the leadership of Luna Park for their support and service to Brooklyn and our entire city."

"We can't overstate the impact Girl Scouting has had on girls who have had the opportunity to join Troop 6000," said Meridith Maskara, CEO of Girl Scouts of Greater New York. "We are grateful to the Mayor's Fund, the City of New York, and the patrons of Luna Park for all their support, which will help us bring this program to more girls."

On Saturday, March 24 at 11:30 a.m., Brooklyn Borough President Eric Adams, local stakeholders and elected officials will gather at The Cyclone roller coaster at Luna Park for the season's kick-off. An egg cream christening will be held in front of the coaster before the inaugural ride begins. Brooklyn Seltzer Boys will be offering egg cream samples to the first 150 guests in attendance.

(EST.) MONTHLY VISITS: **205K**

(EST.) COVERAGE VIEWS: **6.37K**

DOMAIN AUTHORITY: **47**



94



3





Luna Park, the famed Coney Island amusement park, is kicking off their 2018 season on March 24th with free admission. How do you score free admission? Donate at least \$5 for entry and you'll receive a all-you-can-ride wristband. Pretty sweet, huh?

Plus, all donation funds go to a great cause via a charity partnership. The Mayor's Fund to Advance NYC coordinated with Luna Park to donate 90% of the admission fees to Girl Scout Troop 6000, which is a troop specifically designed to help young girls in the New York City shelter system.

Mark your calendars for March 24th for epic rollercoaster rides, carnival games and help New York City kids in need.

(EST.) MONTHLY VISITS: **120K**

(EST.) COVERAGE VIEWS: **7.56K**

DOMAIN AUTHORITY: **43**



19



2







MARCH 21, 2018

## The 11 Best Things to Do in NYC This Weekend

BY EVA KIS

Ride everything at Luna Park for \$5, cheer on The Revolution, browse the Affordable Art Fair and more things to do in New York City this weekend.

### Luna Park Opening Day

We may have gotten another blizzard this week, but there's no stopping Coney Island's Luna Park from opening on schedule this Saturday. Guests of the theme park's opening day festivities will be able to enjoy unlimited free rides including on the Cyclone rollercoaster with a \$5 donation to Girl Scout Troop 6000. The official opening ceremonies take place on Sunday, with free egg creams, the blessing of the rides and more fair fun. *March 24, 10 a.m., Luna Park, 1000 Surf Ave., Brooklyn, \$5, lunaparknyc.com*

(EST.) MONTHLY VISITS: **3.13M**

(EST.) COVERAGE VIEWS: **13.2K**

DOMAIN AUTHORITY: **70**



**65**



**7**



## Visit Luna Park on Opening Day for Just \$5



BY BETHANY BRAUN-SILVA

A small donation gets you access to all the rides!

Luna Park just made a huge announcement that will surely make Coney Island lovers smile. On opening day the park will offer free admission for the first time ever! The park is asking for a minimum donation of \$5 and visitors will receive a wrist band and have access to all of the park's rides.

The \$5 will go to a great cause, too! This year the park is partnering with The Mayor's Fund to Advance NYC and 90% of the proceeds will go to Girl Scout Troop 6000. This troop is dedicated to supporting girls who live in New York City's shelter system.

Opening day is Saturday March 24 at 11am.

"We are excited to offer free admission to all park goers this year in exchange for a donation to Troop 6000," said Fernando Velasquez, general manager of Central Amusement International, said in a statement. "Opening Day signals the beginning of the summer season, and it will be especially fun this year as we help to support girls throughout the city."

"We're incredibly excited to partner with Luna park in kicking off their 2018 season. For generations, the opening of amusements at Coney Island has heralded a season of fun for children across the City. We're thrilled that the start of this season will do so much to support some of New York City's most inspiring young people – the girls of Troop 6000," said Darren Bloch, executive director of the Mayor's Fund, said in a statement. "I thank the leadership of Luna Park for their support and service to Brooklyn and our entire city."

Additionally on Sunday March 25, the annual Egg Cream Christening will happen at 11:30am. Brooklyn Borough President Eric Adams, local stakeholders, and elected officials will kick off the event. The first 150 guests will receive a free egg cream provided by the Brooklyn Seltzer Boys.

Luna Park will also offer free rides on the Cyclone to the first 100 guests who meet the ride's requirements. It is asking guests to use the hashtag #JoinThe100.

The opening of Luna Park means we are all that much closer to summer!

MAR 24 2018

(EST.) MONTHLY VISITS:	30.3K
(EST.) COVERAGE VIEWS:	208
DOMAIN AUTHORITY:	51



# Coney Island opening promises to erase winter blues



BY JAMIE DEJESUS

Despite a rough winter, Coney Island, America's Playground, is opening early this spring.

It all begins on Saturday, March 24 as Luna Park, 1000 Surf Avenue, officially launches its 2018 season. Considered New York City's largest amusement park, Luna Park, this year, is giving a special twist to opening day. Starting at 11 a.m., admission will be free with a donation towards the not-for-profit Mayor's Fund to Advance New York City, which has coordinated with Luna Park, with 90 percent of proceeds from opening day going to Girl Scout Troop 6000, a troop specially designed to serve the thousands of girls living in the New York City Shelter System.

"We are excited to offer free admission to all park goers this year in exchange for a donation to Troop 6000," said Fernando Velasquez, general manager of Central Amusement International. "Opening Day signals the beginning of the summer season, and it will be especially

fun this year as we help to support girls throughout the city."

"We're incredibly excited to partner with Luna Park in kicking off their 2018 season. For generations, the opening of amusements at Coney Island has heralded a season of fun for children across the city. We're thrilled that the start of this season will do so much to support some of New York City's most inspiring young people – the girls of Troop 6000," added Darren Bloch, the fund's executive director.

A minimum donation of \$5 is required per guest. In exchange guests will receive a free wristband to the park, which will grant access to all rides.

Luna Park will open on weekends through Memorial Day. It will open seven days a week beginning Memorial Day weekend, remaining open seven days a week through Labor Day.

The following day, Sunday, March 25, also Palm Sunday, the 33rd Annual Blessing of the Rides will take place at Deno's Wonder Wheel Park, 3059 West 12th Street, which is celebrating its 98<sup>th</sup> year, at 10:45 a.m.

As happens every year, the first 300 local kids from Coney Island's Salt N Sea Mission will get on the rides for free.

In addition, the first 98 attendees will get to ride the Wonder Wheel for free.

"The Vourderis family is delighted to invite everyone to the springtime opening," say Dennis and Steve Vourderis, owners/operators of Deno's Wonder Wheel Park. "Our local Coney Island kids from the Salt N Sea Mission get to enjoy the rides free. We are happy to remember and honor the season opening tradition started by our dad, Denos Vourderis, and the Mission founder, Debbe Santiago, in 1985."

(EST.) MONTHLY VISITS: **53K**

(EST.) COVERAGE VIEWS: **6.74K**

DOMAIN AUTHORITY: **35**

  
**62**





Then at 11:30 a.m., Borough President Eric Adams, stakeholders and elected officials will gather at the Cyclone at Luna Park to kick off the season officially with a ceremony. Like past years, an egg cream christening will be held in front of the Cyclone prior to the roller coaster's inaugural ride. Brooklyn Seltzer Boys will provide egg cream samples for the first 150 guests. Also joining in on the extravaganza will be New York's favorite mascot, Mr. Met.

The early spring opening of the rides under your belt, it's never too early to plan ahead for the historic Mermaid Parade. Now in its 36<sup>th</sup> year, it will be held on Saturday, June 16 beginning at 1 p.m. The parade typically draws over half a million young, hip tastemakers.

The parade starts at West 21st Street and Surf Avenue and rolls east to West 10th Street, where it turns towards the Boardwalk, with cars and motorized floats continue down Surf Avenue.

After the last participant passes the review stand at West 19th and Surf Avenue at around 4 p.m., parade founder Dick Zigun will lead the king and queen procession from the review stand through MCU Parking lot to the beach

for the official opening of the ocean for the summer swimming season.

For more information on events, visit [www.lunaparknyc.com](http://www.lunaparknyc.com), [www.coneyisland.com](http://www.coneyisland.com) and [www.denoswonderwheel.com](http://www.denoswonderwheel.com).



## The Brooklyn Home Reporter

(IMAGE 2 OF 2)

(EST.) MONTHLY VISITS: **53K**

(EST.) COVERAGE VIEWS: **6.74K**

DOMAIN AUTHORITY: **35**



**62**



**MARCH 15, 2018**

## Ride all the rides at Luna Park for just \$5 on opening day

**BY STEPHANIE VALENTE**

Luna Park, the famed Coney Island amusement park, is kicking off their 2018 season on March 24th with free admission. How do you score free admission? Donate at least \$5 for entry and you'll receive a all-you-can-ride wristband. Pretty sweet, huh?

Plus, all donation funds go to a great cause via a charity partnership. The Mayor's Fund to Advance NYC coordinated with Luna Park to donate 90% of the admission fees to Girl Scout Troop 6000, which is a troop specifically designed to help young girls in the New York City shelter system.

Mark your calendars for March 24th for epic rollercoaster rides, carnival games and help New York City kids in need.

(EST.) MONTHLY VISITS: **230K**

(EST.) COVERAGE VIEWS: **1.51K**

DOMAIN AUTHORITY: **53**

  
**190**

  
**16**





MARCH 18, 2018

## Spring Break in NYC: 50 Fun Things to Do with Kids



BY JODY MERCIER

Worried about keeping the kids entertained over NYC's 10-day spring break? We know it's daunting, but we've also got it covered for you.

If you're sticking around the city, there's plenty to keep every age group busy. From interactive exhibits and hands-on museum programs to cool family theater shows, parks, playgrounds, and indoor play spaces, we've rounded up 50 things to do with kids in New York City during the break. Some of our picks only take place on specific dates; others run the entire duration, but all are engaging ways to get out and celebrate spring.

If you're thinking of heading out of town for a last-minute vacation, or just a day trip or two during the break, which technically runs from Friday, March 30, to Sunday, April 8, you can find great nearby getaways in our Day Trips Guide and more far-flung destinations in our Family Travel and Resort Guide.

Be sure to click the links for all the details, including addresses, and times.

9. Although the beach is off limits for swimming until Memorial Day, Coney Island's Luna Park and Deno's Wonder Wheel Amusement Park are open for the season with special spring-break hours.

## Get Almost Free Admission to Luna Park on Opening Day

MAR 14 2018

(EST.) MONTHLY VISITS: **813K**

(EST.) COVERAGE VIEWS: **4.78K**

DOMAIN AUTHORITY: **58**



**56**



MARCH 24, 2018

## Luna Park opens for the season

MAR 24 2018

### LUNA PARK OPENS FOR THE SEASON



It may still be chilly in the city, but it's already boardwalk season on Coney Island.

Saturday was opening day for Luna Park.

Hundreds of people enjoyed the warmer weather and lined up for their favorite rides.

The park will be open only on the weekends until Memorial Day weekend. It will be open every day beginning Memorial Day weekend and lasting throughout the summer.

(EST.) MONTHLY VISITS: **1.1M**

(EST.) COVERAGE VIEWS: **3.4K**

DOMAIN AUTHORITY: **78**



**4**







MARCH 24, 2018

# Coney Island's Luna Park opens for season



## Coney Islands Luna Park opens for season

(EST.) MONTHLY VISITS: **293K**

(EST.) COVERAGE VIEWS: **1.32K**

DOMAIN AUTHORITY: **68**

**540**

Coney Island's Luna Park opened for the season Saturday, just days after the latest snowstorm.

Organizers say the turnout was about triple than what they expected thanks to the day's clear skies and moderate temperatures.

As part of the opening celebration, tickets were sold at a discount of just \$5 compared to the usual price of close to \$70.

Organizers say all the funds raised are going to The Mayor's Fund to Advance NYC, a charity that supports business, philanthropy and public programming.

The fun is set to continue into Sunday when Borough President Eric leads the annual egg cream christening of the Cyclone roller coaster.



MARCH 24, 2018

## Coney Island's Luna Park opens for season



### Coney Islands Luna Park opens for season

(EST.) MONTHLY VISITS:	<b>1.06M</b>
(EST.) COVERAGE VIEWS:	<b>4.77K</b>
DOMAIN AUTHORITY:	<b>68</b>

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# Coney Islands Luna Park opens for season

MARCH 24, 2018

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The fun is set to continue into Sunday when Borough President Eric leads the annual egg cream christening of the Cyclone roller coaster.

(EST.) MONTHLY VISITS:	<b>351K</b>
(EST.) COVERAGE VIEWS:	<b>1.58K</b>
DOMAIN AUTHORITY:	<b>68</b>





MARCH 24, 2018

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## Coney Islands Luna Park opens for season

(EST.) MONTHLY VISITS:	<b>991K</b>
(EST.) COVERAGE VIEWS:	<b>4.46K</b>
DOMAIN AUTHORITY:	<b>68</b>







MARCH 24, 2018

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## Coney Islands Luna Park opens for season

(EST.) MONTHLY VISITS:	<b>270K</b>
(EST.) COVERAGE VIEWS:	<b>1.22K</b>
DOMAIN AUTHORITY:	<b>68</b>



MARCH 9, 2018

## Luna Park's 2018 opening day is free (with small donation) for the first time ever



Photograph: Courtesy Luna park

By Allie Early

Planning to spend your spring and summer enjoying Coney Island? Luna Park just made our day with a major announcement. On Luna Park's opening day, access to all of the park's rides will only run you a small donation (\$5; you'll receive a wristband) to the park's partner charity, The Mayor's Fund to Advance NYC. The charity supports business and philanthropic communities and helps the city launch amazing public programming.

This year, Luna Park will donate 90 percent of the proceeds from the event to the Mayor's Fund, which will directly support **Girl Scout Troop 6000** (a troop that launched in 2017 to serve girls living in the NYC

shelter system). Luna Park's 2018 opening day is Sat March 24, and the park opens at 11am.

On Sun March 25 at 11:30am, there's additional fun to be had. Brooklyn Borough President Eric Adams, local stakeholders and elected officials will gather round The Cyclone to officially kick off the season with the park's traditional egg cream christening, and Brooklyn Seltzer Boys will provide an egg cream sample to the first 150 guests.

(EST.) MONTHLY VISITS: **18.3M**

(EST.) COVERAGE VIEWS: **28.8K**

DOMAIN AUTHORITY: **89**



20K



MARCH 23, 2018

# Coney Island's Luna Park officially opens for the season on Saturday



By Allison DiBarba

Despite the continued hat-and-gloves weather in the city, spring has in fact arrived (well, technically, at least). In addition to longer days and *hopefully* warmer temperatures, spring brings the re-opening of some of the best outdoor attractions and venues in NYC. One we're particularly excited about is Coney Island's Luna Park.

On Saturday, March 24, Luna Park officially opens its doors for the 2018 season, and we can confirm this is a celebration you don't want to miss. For the first time ever, access to all of the rides will be free, so you can play to your heart's content. All the park asks in return is that you donate \$5 toward its partner charity, The Mayor's Fund to Advance NYC. The charity supports business and philanthropic communities and helps the city launch amazing public programming.

The party continues into Sunday when Brooklyn Borough President Eric Adams, local stakeholders and elected officials will gather around the Cyclone at 11am to officially kick off the season with the park's traditional egg cream christening. Brooklyn Seltzer Boys will also be providing an egg cream sample to the first 150 guests.

So gather your friends and head to the beach this weekend—and don't forget to grab a Nathan's Famous hot dog while you're there!



(EST.) MONTHLY VISITS: **18.3M**

(EST.) COVERAGE VIEWS: **28.8K**

DOMAIN AUTHORITY: **89**

**2.4K**



MARCH 24, 2018

## It's Opening Day at Luna Park – \$5.00 Unlimited

BY MARLENE

Today is the #MarchForOurLives march around the city and the students are holding one in Coney Island. The kids were amazing. We heard teenagers speak the truth into the community that they love – Brooklyn. Six minutes and twenty seconds took away 17 children in Parkland. #Enough

It's also opening day at Luna Park – \$5.00 for a wristband that let's you on the rides all day (they do this every year on opening day). It's chilly here, but not unbearable.

(EST.) MONTHLY VISITS: **2.38K**

(EST.) COVERAGE VIEWS: **245**

DOMAIN AUTHORITY: **38**





MARCH 27, 2018

# Coney Island celebrates opening weekend to the delight of Brooklynites

BY JAIME DEJESUS



From snow to smiles.

Despite a nor'easter that hit the city with several inches of snow just days earlier, most Coney Island establishments opened their doors to the public for their annual grand opening celebrations over the weekend of March 24 and 25.

"This weekend we were excited to kick off the official opening of the amusement district and welcome in visitors for the 2018 season," said Events, Marketing and Public Relations Manager for the Alliance for Coney Island Cindy Godla. "Despite the temperatures, we had an amazing turnout which is a true sign that spring is here in Coney Island. We really want to make sure guests have a memorable experience when visiting and this year is sure to deliver with our ever-expanding amusement district, from the summer opening of the much-

anticipated Ocean Wonders to our lineup of great events including Friday night fireworks and our music festival."

"Our opening is a sure sign that spring has arrived and we can't wait to see everyone enjoying the outdoors," added Alexandra Silversmith, executive director of the Alliance.

"Millions will come from every corner of our city and far beyond to enjoy the growing list of family-friendly activities, eats and experiences. I look forward to a fun and safe Coney Island season," agreed Councilmember Mark Treyger.

To kick off the season, America's Playground hosted a variety of events. This year, Luna Park partnered with New York City Girl Scout Troop 6000 to offer a free wristband to guests all day long on Saturday, March 24 as a pre-season special in exchange for a \$5 donation towards the troop.

(EST.) MONTHLY VISITS: **53K**

(EST.) COVERAGE VIEWS: **6.74K**

DOMAIN AUTHORITY: **35**



22



1





Plenty of people braved a bit of chilly weather to enjoy the rides.

On Sunday, March 25 at 10:45 a.m., Deno's Wonder Wheel Amusement Park hosted its traditional "Blessing of the Rides." The event included a salute to the flag presented by the Ceremonial Unit of the FDNY, a ribbon cutting ceremony and free admission to the park for a local organization.

The event was hosted by park owners Dennis and Steve Vourderis and it marked the 98th Anniversary of the Wonder Wheel.

"Deno's @WonderWheelPark is open for the 2018 #ConeyIsland season," the family owned park said via Twitter. "(Thank you) to @BPEricAdams @MarkTreyger718 @NYPD60Pct @FDNY and all who came out for opening day. The Park is open Saturdays,

Sundays and holidays including spring break, April 2-6 from 12PM, weather permitting."

Following that, the annual Egg Cream Christening of the Cyclone roller coaster was presided over by Borough President Eric Adams.

"Coney Island is truly the People's Playground," said Adams. "For more than a century, experiences at our sensational seaside attractions have defined the lives of millions of children and families in Brooklyn and beyond. The future of fun along the historic Riegelmann Boardwalk couldn't be brighter, and I cannot wait to see more memories made in the amusement season ahead."

The first 98 guests in line for the Wonder Wheel and the first 100 guests waiting to board the Cyclone were be able to go on the historic rides for free.



## The Brooklyn Home Reporter

(IMAGE 2 OF 2)

(EST.) MONTHLY VISITS: **53K**

(EST.) COVERAGE VIEWS: **6.74K**

DOMAIN AUTHORITY: **35**



22



1





MARCH 25, 2018

# Coney Island's Luna Park opens for the season



Brooklyn Borough President Eric Adams christened the Cyclone roller coaster (Credit: Twitter/Wil Fisher, @CWFNYC)

By PIX11 News

CONEY ISLAND — Coney Island's Luna Park is officially open for the 2018 season.

Brooklyn Borough President Eric Adams christened the Cyclone roller coaster, which is celebrating its 91st anniversary this year, with an egg cream at the park.

The Cyclone opened in 1927 and has become a New York City landmark.

The historic wooden roller coaster is an iconic part of the amusement park

(EST.) MONTHLY VISITS: **2.05M**

(EST.) COVERAGE VIEWS: **8.64K**

DOMAIN AUTHORITY: **70**



**550**



MARCH 23, 2018

## Coney Island's Luna Park opens for the season



By Ivan Pereira

Gloomy weather didn't stop the Coney Island faithful on Sunday.

Luna Park and the Cyclone kicked off their 2018 season with the first wave of visitors, and — of course — lots of egg cream.

Dennis Vourderis, co-owner of Dino's Wonder Wheel, said crews had to work extra hard to clear the boardwalk and attractions of the leftover snow from last week's nor'easter.

"Coney Island is resilient. We always bounce back and we get open on time," he said.

Vourderis and his fellow Coney Island business owners marked the start of the season with the annual blessing of the rides and the egg-cream christening of the Cyclone. Although the boardwalk only saw a smattering of visitors due to the weather, many of them said they were thrilled to be among the first to enjoy the park.

Bill Galvin, 68, of Baltimore, first came to Luna Park back when it was Astroland in the 70s, and has attended opening day for years.



(EST.) MONTHLY VISITS: **902K**

(EST.) COVERAGE VIEWS: **3.55K**

DOMAIN AUTHORITY: **72**



31



1



“There’s a whole lot of computerized rides out there, but this is the real thing,” he said.

Instead of charging admission Saturday, the park accepted donations to Girl Scout Troop 6000, which helps homeless teens across the city. The Alliance for Coney Island, a nonprofit which has helped revitalize the neighborhood, couldn’t provide information on how much money was raised, but businesses said it drew a huge crowd

DJ Vourderis, Dennis’s nephew who also works at the Wonder Wheel, said the allure of the beach, the boardwalk and Coney Island’s welcoming environment in universal.

“It’s easy to wake up and see a world of hate and fear. We don’t have that here,” he said. “We are one family playing nice in this sandbox we call home.”

And that playground is going to get bigger this summer. The alliance said the long awaited 50,000-square-foot expansion of the New York Aquarium’s “Ocean Wonders: Sharks!” exhibit will open this summer.

The exhibit will showcase thousands of marine life species, as well as new views of the beach.

“We will now have the two bookends of Coney Island open, the amphitheater and Ocean Wonders,” said Alexandra Silversmith, the alliance’s executive director.

(EST.) MONTHLY VISITS: **902K**

(EST.) COVERAGE VIEWS: **3.55K**

DOMAIN AUTHORITY: **72**



**31**



**1**



MARCH 21, 2018

## Opening Events At Coney Island (March 25) & Prospect Park (April 7+8)

BY PAMELA WONG

CONEY ISLAND/PROSPECT PARK – Though the weather outside might suggest otherwise, it's officially Spring. Two iconic outdoor Brooklyn attractions will soon host their annual openings. See what Coney Island and Prospect Park have in store below.

**Coney Island** invites visitors to its opening day festivities on Sunday, March 25. The event kicks off at 10:45am with the 34th Annual Blessing of the Rides at Deno's Wonder Wheel Park (3059 W 12th Street) and the NYC Fire Department Ceremonial Unit singing the National Anthem.

Deno's Wonder Wheel Park owners, Dennis and Steve Vourderis, will host a ribbon-cutting ceremony followed by free rides on the Wonder Wheel for the first 98 guests to celebrate the ride's 98th anniversary.

The first 100 visitors in line for the Cyclone Roller Coaster will get a free ride and the Brooklyn Seltzer Boys will be handing out egg cream samples over at Luna Park (1000 Surf Avenue).

Both the Wonder Wheel (1920) and the Cyclone (1927) are New York City landmarks, according to the Coney Island History Project (3059 W 12th Street at the entrance to the Wonder Wheel), whose exhibition showcasing historic artifacts, photos, maps, ephemera, and films about Coney Island will be open to the public from 1pm to 6pm. Visitors can take free souvenir photos with the Cyclops head from the Deno's Spook-A-Rama ride and an original Steeplechase horse from the ride that Steeplechase Park was named after.

(EST.) MONTHLY VISITS: **302K**

(EST.) COVERAGE VIEWS: **1.99K**

DOMAIN AUTHORITY: **53**



13



3



MARCH 27, 2018

# Need a Taste of Summer? How About Luna Park

BY JENNIFER MARTINEZ



Despite chilly temperatures, the Coney Island amusement park drew its first customers of the year this past weekend

Chilly temperatures didn't stop New Yorkers from coming to the opening of Luna Park in Coney Island this past weekend. And they didn't seem to freeze out the fun.

"Wow, look that one! It's my favorite one. It turns me upside down," said Ethan Arrollo, 8, to his sister and his mother. Ethan was pointing at "The Soarin' Eagle," a roller coaster that imitates the flight of a bird, rising over 1,293 feet high at 41 mph.

Arrollo's mother, Xiomara Pica, said she drives from Staten Island to Luna Park year after year. This year she was early, enthusiastically waiting for the park to open. "I saw an advertisement on my Facebook feed about the opening and one of my kid's aunts, who lives close to the park, encouraged us to come," she said. "We couldn't resist."

On Saturday, hundreds of people challenged the weather — temperatures were in the 40s — and enjoyed their favorite rides at Luna Park, almost for free. The only cost: Riders were asked to donate five dollars to The Mayor's Fund to Advance NYC. The money raised will go directly to help girls living in NYC shelters.

On Sunday, the park had some people looking for that offer from the day before, but it was already gone. "Someone told us that hat rides were going to be just five dollars this weekend, but I just paid \$30 for three rides," said Rosa Rodriguez, 35, who went to the park with three other adults and three kids.

Some riders were complaining about the prices of rides. But Thad Morris, 51, said that even though the prices were kind of high, it was worth the money to see the smiles on kid's faces. He said he paid \$100 for a Luna Park Card, "but look at my kids!" said Mr. Morris, pointing at them. "They are having a really good time here." Luna Cards are pre-paid debit cards that can be used to make faster payments for games, rides, and food.

The brightly lit amusement park has a history going back more than a century. Luna Park first opened in 1903, competing with Steeplechase Park and Dreamland. After the creation of the original park, Frederick Ingersoll, the founder, launched some 44 similar parks around the world. During the 1940s, however, Luna Park closed three times, partly due to fires, and shut down in 1946. But this new Luna Park opened nearby in 2010.



(EST.) MONTHLY VISITS: **3.51K**

(EST.) COVERAGE VIEWS: **531**

DOMAIN AUTHORITY: **32**



3



1



# NY City Lens

MAR 27 2018

(IMAGE 2 OF 2)



The brightly lit amusement park has a history going back more than a century. Luna Park first opened in 1903, competing with Steeplechase Park and Dreamland. After the creation of the original park, Frederick Ingersoll, the founder, launched some 44 similar parks around the world. During the 1940s, however, Luna Park closed three times, partly due to fires, and shut down in 1946. But this new Luna Park opened nearby in 2010.

The park has some 30 rides and more 20 games. Morris daughter's, Emmanela Boateng, was more than prepared to enjoy as many of them as possible.

"I love this one and that one and all of them," she said. The six-year-old was wearing a heavy navy-blue coat and pointing with excitement at rides that she had already been on, while holding a multicolor unicorn that she won in a water game. She pointed to the "Circus Coaster," a colorful roller coaster that takes passengers on a high-speed romp over an approximately 500-foot downhill passage.



"I went to that one two times," she said, "and I wanted to go three times."



(EST.) MONTHLY VISITS:

**3.51K**

(EST.) COVERAGE VIEWS:

**531**

DOMAIN AUTHORITY:

**32**



**3**



**1**

